

Order 24-17/18

Passage: 8-0 (Ray absent) on 8/21/2017

ETHAN K. STRIMLING (MAYOR)  
BELINDA S. RAY (1)  
SPENCER R. THIBODEAU (2)  
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**CITY OF PORTLAND**  
**IN THE CITY COUNCIL**

Effective 8/31/2017

DAVID H. BRENERMAN (5)  
JILL C. DUSON (A/L)  
PIOUS ALI (A/L)  
NICHOLAS M. MAVODONES, JR (A/L)

**ORDER REVISING COMMUNITY DEVELOPMENT POLICY GOALS FOR THE 2016-2020 HOUSING AND URBAN DEVELOPMENT FIVE-YEAR CONSOLIDATED PLAN**

**ORDERED**, that the City's Community Development policy goals for the Housing and Urban Development 2015-2020 Consolidated Five-Year Plan are hereby revised in substantially the form attached hereto, which include but are not limited to the following:

- Clarify that neighborhood investments include programs and services that improve the livability of city neighborhoods;
- Make senior and disability services a priority;
- Make housing for long-term shelters consumers a high priority; and
- Make childcare vouchers a high priority in only one category to avoid confusion. (Remove from "Addressing the Needs of the Growing Homeless Population" and leave as a high priority in the category of Economic Opportunity).

Proposed new version of the Needs-Goals-Priorities Chart

NEED	GOAL	PRIORITY IMPACT LEVEL
<p><b>Neighborhood Investment &amp; Infrastructure:</b></p> <p><i>Description:</i> Public safety and mobility are key components to improving the livelihood of Portland neighborhoods. There is a significant need to build neighborhood sidewalks where none exist, improve ADA compliance, and increase access to alternative modes of transportation. Additionally, there is a need to increase resident’s ability to remain or become active and engaged members of their neighborhoods through community based services and programs.</p> <p><i>Basis for Relative priority:</i> In 2014 the Portland City Council identified two goals that identified this need: 1) Develop a transportation system that advances healthy living, minimizes environmental impacts, and promotes the local economy by advancing opportunities for mass transit, bicycle use and walking; and 2) Advance environmental programs that safeguard our natural resources, promote a healthy lifestyle and support a sustainable economy. The 2030 Comprehensive plan lists the following strategy: Full Service City: 2. Provide services to all residents. Operate City facilities and services in an efficient and effective manner that is responsive to all segments of the community.</p> <p>Resource: City of Portland <i>Capital Improvement Plan Sustainable Portland Report and the 2030 City of Portland Comprehensive Plan</i></p>	<p><b>Create strong, safe, accessible and vibrant neighborhoods:</b></p> <p><i>Description:</i> Invest in infrastructure to improve neighborhood assets and build strong, safe, accessible and vibrant neighborhoods. Improve accessibility and livability through age-friendly designs and ADA compliance. Build sidewalks and trails to improve connectivity, increase the use of bicycles as a mode of transportation, and redevelop streetscapes to create shared streets for cars, bikes, and pedestrians that integrate with the fabric of the neighborhood. Support programs that increase safety in neighborhoods for residents and visitors.</p> <p>Invest in programs and services that address the specific needs of members of the community. Encourage programs that build a sense of inclusiveness, safety, and security within individual neighborhoods.</p>	<p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Community policing</li> <li>• Public infrastructure in targeted neighborhoods</li> <li>• Accessibility/ADA compliance</li> <li>• Alternative modes of transportation</li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Park and recreation facilities</li> <li>• Tree planting</li> <li>• Non-profit rehab</li> <li>• Community centers and engagement programs</li> <li>• Historic preservation</li> <li>• Senior Services</li> <li>• Disability Services</li> <li>• Public infrastructure outside of targeted neighborhood</li> </ul>

NEED	GOAL	PRIORITY IMPACT LEVEL
<p><b>Housing Availability:</b></p> <p><i>Description:</i> In 2014 Portland contracted with the Greater Portland Council of Governments to complete a study entitled <i>2030 Workforce Housing Demand Study</i>. The report, released in January 2015, found that current housing production is not meeting the housing needs of Portland. The City Council has made a goal to promote housing availability in all segments of the housing market while insuring a suitable balance of housing opportunities among those sectors.</p> <p><i>Basis for Relative priority:</i> In 2014 the Portland City Council identified the following goal to address this need: provide increased availability in all segments of the housing market while insuring that there is suitable balance of housing opportunities among those sectors.</p> <p>Resources:  <i>2030 Workforce Housing Demand Study</i>            2002 Housing Plan  <i>Report of the Task Force to Develop a Strategic Plan to Prevent &amp; End Homelessness in Portland, Nov. 2012</i></p>	<p><b>Increase housing availability &amp; affordability:</b></p> <p><i>Description:</i> Increase housing availability and affordability to all Portland residents regardless of income, race, ethnicity, and family size. Encourage housing development by removing barriers to traditional urban housing types while ensuring the inclusion of workforce and age-friendly housing in significant development projects.</p>	<p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Construction of new housing (HOME funds only)</li> <li>• Adaptive reuse for housing</li> <li>• Rehabilitation of existing housing</li> <li>• Housing Retention</li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Rental assistance</li> <li>• Environmental testing and remediation</li> <li>• Energy efficiency/weatherization</li> <li>• Fair housing activities</li> <li>• Heating and fuel assistance</li> <li>• Tenant landlord counseling services</li> <li>• Legal services</li> </ul>

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<p><b>Economic Opportunity:</b></p> <p><i>Description:</i> Portland has a well-developed employment support system with many established providers. However, the system is fragmented, providers work in silos, there is insufficient funding to cover needs of potential workers, and career planning and financial stability are often prioritized less than job placement. Employment retention support is scarce and turnover results in economic uncertainty for employees and higher costs for employers.</p> <p><i>Basis for Relative priority:</i> In 2014, the Portland City Council identified the following goal: Promote Economic Development in the City in a manner that provides for increased property values, diversification across industry sectors and high paying jobs. Specifically, as it relates to HUD programming and objectives, the Council further identified the need to advance work on the “Minority and Women-owned Business Development Initiative” and secure City Council approval to invest CDBG funds in workforce development.</p> <p>Resources:  <i>Portland Economic Development Vision and Plan</i>  Portland Community Chamber of Commerce:  <i>Portland’s Economic Scorecard 2014-2015</i>  Muskie School of Public Service: <i>The State of Infant Pre-K Childcare in Portland, Maine 2015</i>  GPCOG <i>2014-2018 Economic Development Action Plan</i></p>	<p><b>Create economic opportunities to transition people out of poverty:</b></p> <p><i>Description:</i> Invest in Portland businesses to enable them to expand to create jobs. Invest in persons wanting to create microenterprises. Engage job seekers in a continuum of services to increase their professional capacity, financial stability, and ability to maintain employment. Focus on difficult to employ populations including homeless, new Americans and single parent head of households. Combine resources and build partnerships between public and private entities to provide opportunities to transition Portland residents out of poverty to sustainable employment and financial stability.</p>	<p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Job creation</li> <li>• Microenterprise assistance</li> <li>• Career advancement services <ul style="list-style-type: none"> <li>• Education</li> <li>• Job training</li> <li>• GED attainment</li> <li>• ESL</li> </ul> </li> <li>• Job retention support services <ul style="list-style-type: none"> <li>• Childcare vouchers</li> <li>• Housing counseling</li> <li>• Transportation assistance</li> </ul> </li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Façade improvements</li> <li>• Financial stability services <ul style="list-style-type: none"> <li>• Budgeting</li> <li>• Financial planning</li> <li>• Tax preparation</li> </ul> </li> </ul>

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<p><b>Address the Needs for Growing Homeless Population:</b></p> <p><i>Description:</i> The shelter system in Portland is beyond capacity. Staff and local organizations struggle to deal with overflow strategies to meet increasing need. Data suggests most persons who are homeless stay at the shelter less than three weeks. Homeless Prevention and Rapid Rehousing are key components to help reduce shelter usage and homelessness. Additionally increased case management is needed for those who have mental illness and substance abuse issues to help them navigate the service delivery system. Additionally, the State of Maine will be reducing funding support and increase documentation requirements for those staying at the shelter, making it more difficult to serve those most in need.</p> <p><i>Basis for Relative priority:</i> In 2014 the Portland City Council identified the goal: Prevent and end homelessness in the city of Portland by continuing to implement the recommendations of the Homelessness Task Force, including retooling the emergency shelter system to create centralized intake process and evaluate steps to improve efficiency, prevent homelessness and rapidly rehouse those who become homeless to avoid long term stays in the shelters, and increase case management for persons with mental illness and substance abuse to help navigate the service delivery system.</p> <p><i>Resource:</i> <i>Report of the Task Force to Develop a Strategic Plan to Prevent &amp; End Homelessness in Portland, Nov. 2012.</i></p>	<p><b>Prevent and Reduce Homelessness:</b></p> <p><i>Description:</i> Prevent individuals and families from becoming homeless and entering into the shelter system. Rapidly rehouse those who enter the shelter system. Provide necessary resources to assist vulnerable population’s transition out of homelessness, including housing opportunities for chronically homeless or long-term stayers at homeless shelters.</p>	<p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Food assistance</li> <li>• Shelter services</li> <li>• Mental health services</li> <li>• Substance abuse services</li> <li>• Housing and Housing Services for long-term shelter consumers</li> <li>• Emergency services to prevent homelessness</li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Rental Assistance</li> <li>• At risk youth services</li> </ul>

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<p><b>Neighborhood Investment &amp; Infrastructure:</b></p> <p><i>Description:</i> Public safety and mobility are key components to improving the livelihood of Portland neighborhoods. There is a significant need <del>throughout the targeted neighborhoods</del> to build <u>neighborhood</u> sidewalks where none exist, improve <del>accessibility through</del> ADA compliance, <u>and</u> increase <del>the use of bicycles as access to alternative a-modes</del> of transportation, <del>and redevelop streetscapes to create shared streets for cars, bikes, and pedestrians that integrates with the fabric of the neighborhood.</del> <u>Additionally, there is a need to increase resident’s ability to remain or become active and engaged members of their neighborhoods through community based services and programs.</u></p> <p><i>Basis for Relative priority:</i> In 2014 the Portland City Council identified two goals that identified this need: 1) Develop a transportation system that advances healthy living, minimizes environmental impacts, and promotes the local economy by advancing opportunities for mass transit, bicycle use and walking; and 2) Advance environmental programs that safeguard our natural resources, promote a healthy lifestyle and support a sustainable economy. <u>The 2030 Comprehensive plan lists the following strategy: Full Service City: 2. Provide services to all residents. Operate City facilities and services in an efficient and effective manner that is responsive to all segments of the</u></p>	<p><b>Create strong, safe, accessible and vibrant neighborhoods:</b></p> <p><i>Description:</i> Invest in infrastructure to improve neighborhood assets and build strong, safe, accessible and vibrant neighborhoods. Improve accessibility and livability through age-friendly designs and ADA compliance. Build sidewalks and trails to improve connectivity, increase the use of bicycles as a mode of transportation, and redevelop streetscapes to create shared streets for cars, bikes, and pedestrians that integrate with the fabric of the neighborhood. Support programs that increase safety in neighborhoods for residents and visitors.</p> <p><u>Invest in programs and services that address the specific needs of members of the community. Encourage programs that build a sense of inclusiveness, safety, and security within individual neighborhoods.</u></p>	<p><b>Including but not limited to:</b></p> <p><b>HIGH PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Community policing</li> <li>• Public infrastructure in targeted neighborhoods <del>(CDBG targeted neighborhood beginning with the Bayside Neighborhood)</del></li> <li>• Accessibility/ADA compliance</li> <li>• Alternative modes of transportation</li> </ul> <p><b>PRIORITY</b></p> <ul style="list-style-type: none"> <li>• Park and recreation facilities</li> <li>• Tree planting</li> <li>• Non-profit rehab</li> <li>• Community centers <u>and engagement programs</u></li> <li>• <u>Historic preservation</u></li> <li>• <u>Senior Services</u></li> <li>• <u>Disability Services</u></li> <li>• <u>Public infrastructure outside of targeted neighborhood</u></li> </ul>

community.

Resource:

City of Portland *Capital Improvement Plan*  
*Sustainable Portland Report* and the 2030 City  
of Portland Comprehensive Plan

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